

☐ Didn't like it at all

Do you feel more informed about the sponsors and their products who brought you today's broadcast?

☐ Yes

☐ No

☒ Indifferent

Would you look forward to using a One-On-One receiver at the next golf tournament you attend?

☒ Yes

☐ No

If you could add one thing or make one comment about our product or broadcast, what would that be?

Name ROBERT JONES

Address 5400 PACIFIC BULD #204

City Boca Raton State/Zip FL

33433

Thank you for your comments.

Please hand this card in when you return your receiver unit.

☐ It was okay

☐ Didn't like it at all

Do you feel more informed about the sponsors and their products who brought you today's broadcast?

☒ Yes

☐ No

☐ Indifferent

Would you look forward to using a One-On-One receiver at the next golf tournament you attend?

☒ Yes

☐ No

If you could add one thing or make one comment about our product or broadcast, what would that be?

This would work good at a football stadium

Name JAY LISS

Address 1554 SE ROYAL GREEN CIR

City Fort St Lucie State/Zip 34952
FL

Thank you for your comments.

Please hand this card in when you return your receiver unit.

Did you enjoy today's broadcast?

☒ Very much

☐ It was okay

☐ Didn't like it at all

Do you feel more informed about the sponsors and their products who brought you today's broadcast?

☐ Yes

☐ No

☒ Indifferent

Would you look forward to using a One-On-One receiver at the next golf tournament you attend?

☒ Yes

☐ No

If you could add one thing or make one comment about our product or broadcast, what would that be?

GIVE LEADERS

MORE OFTEN

Name MIJ WRIGHT

Address 7103 SW 1134th

City MIAMI FL State/Zip 33173

Thank you for your comments.

Did you enjoy today's broadcast?

☐ Very much

☒ It was okay

☐ Didn't like it at all

Do you feel more informed about the sponsors and their products who brought you today's broadcast?

☒ Yes

☐ No

☐ Indifferent

Would you look forward to using a One-On-One receiver at the next golf tournament you attend?

☒ Yes

☐ No

If you could add one thing or make one comment about our product or broadcast, what would that be?

Name G. Vian

Address 1108 Starline

City Whitcomb State/Zip 321

Thank you for your comments.

☐ Didn't like it at all

Do you feel more informed about the sponsors and their products who brought you today's broadcast?

☒ Yes

☐ No

☐ Indifferent

Would you look forward to using a One-On-One receiver at the next golf tournament you attend?

☒ Yes

☐ No

If you could add one thing or make one comment about our product or broadcast, what would that be?

Name Robert W. Dyer
Address 2000 1st St. #206
City FL State/Zip FL 33178

Thank you for your comments.

Please hand this card in when you return your receiver unit.

Did you enjoy today's broadcast?

☒ Very much

☐ It was okay

☐ Didn't like it at all

Do you feel more informed about the sponsors and their products who brought you today's broadcast?

☒ Yes

☐ No

☐ Indifferent

Would you look forward to using a One-On-One receiver at the next golf tournament you attend?

☒ Yes

☐ No

If you could add one thing or make one comment about our product or broadcast, what would that be?

Name Randy Walker
Address 5816 NW 20th St
City Miami State/Zip FL 33015

Thank you for your comments.

☐ Didn't like it at all

Do you feel more informed about the sponsors and the products who brought you today's broadcast?

☒ Yes

☐ No

☐ Indifferent

Would you look forward to using a One-On-One receiver at the next golf tournament you attend?

☒ Yes

☐ No

If you could add one thing or make one comment about our product or broadcast, what would that be?

GREAT IDEA

Name Karl Boxer
Address 7206 Indian Summer
City Tradenck State/Zip MO 21702

Thank you for your comments.

Please hand this card in when you return your receiver unit.

Did you enjoy today's broadcast?

☒ Very much

☐ It was okay

☐ Didn't like it at all

Do you feel more informed about the sponsors and their products who brought you today's broadcast?

☒ Yes

☐ No

☐ Indifferent

Would you look forward to using a One-On-One receiver at the next golf tournament you attend?

☒ Yes

☐ No

If you could add one thing or make one comment about our product or broadcast, what would that be?

Name Valmond L. Blum
Address C.P. 1344 N.B.
City Canada State/Zip _____

Thank you for your comments.

- ☐ It was okay
☐ Didn't like it at all

Do you feel more informed about the sponsors and their products who brought you today's broadcast?

- ☒ Yes
☐ No
☐ Indifferent

Would you look forward to using a One-On-One receiver at the next golf tournament you attend?

- ☒ Yes
☐ No

If you could add one thing or make one comment about our product or broadcast, what would that be?

Keep up good work

Name STEPHEN HERMAN
Address 6622 MIAMI LAKES F
City MIAMI LAKES FL State/Zip 33014

Thank you for your comments.

Please hand this card in when you return your receiver unit.

Did you enjoy today's broadcast?

- ☒ Very much
☐ It was okay
☐ Didn't like it at all

Do you feel more informed about the sponsors and their products who brought you today's broadcast?

- ☒ Yes
☐ No
☐ Indifferent

Would you look forward to using a One-On-One receiver at the next golf tournament you attend?

- ☒ Yes
☐ No

If you could add one thing or make one comment about our product or broadcast, what would that be?

Name KAREN WINZELL
Address 7901 NW 3rd St 22104
City Pembroke Pines State/Zip 33024

Thank you for your comments.

- ☐ It was okay
☐ Didn't like it at all

Do you feel more informed about the sponsors and their products who brought you today's broadcast?

- ☒ Yes
☐ No
☐ Indifferent

Would you look forward to using a One-On-One receiver at the next golf tournament you attend?

- ☒ Yes
☐ No

If you could add one thing or make one comment about our product or broadcast, what would that be?

Name Jay E White
Address 217 CORAL CAY TERR
City P.B.G State/Zip 33418

Thank you for your comments.

Please hand this card in when you return your receiver unit.

Did you enjoy today's broadcast?

- ☒ Very much
☐ It was okay
☐ Didn't like it at all

Do you feel more informed about the sponsors and their products who brought you today's broadcast?

- ☐ Yes
☒ No
☐ Indifferent

Would you look forward to using a One-On-One receiver at the next golf tournament you attend?

- ☒ Yes
☐ No

If you could add one thing or make one comment about our product or broadcast, what would that be?

Big advantage in having
one.
Name Melba L Smith
Address 373 Severin Rd.
City Port Charles FL State/Zip 33752

Thank you for your comments.

— It was okay

☐ Didn't like it at all

Do you feel more informed about the sponsors and their products who brought you today's broadcast?

☒ Yes

☐ No

☐ Indifferent

Would you look forward to using a One-On-One receiver at the next golf tournament you attend?

☒ Yes

☐ No

If you could add one thing or make one comment about our product or broadcast, what would that be?

Name Jose A. Viguer

Address 4638 SW 10th St

City Miami State/Zip FL 33134

Thank you for your comments.

Please hand this card in when you return your receiver unit.

— It was okay

☐ Didn't like it at all

Do you feel more informed about the sponsors and their products who brought you today's broadcast?

☒ Yes

☐ No

☐ Indifferent

Would you look forward to using a One-On-One receiver at the next golf tournament you attend?

☒ Yes

☐ No

If you could add one thing or make one comment about our product or broadcast, what would that be?

Name Louis L. Pinner

Address 12230 SW 10th St

City Miami State/Zip FL 33134

Thank you for your comments.

Please hand this card in when you return your receiver unit.

Did you enjoy today's broadcast?

☒ Very much

☐ It was okay

☐ Didn't like it at all

Do you feel more informed about the sponsors and their products who brought you today's broadcast?

☒ Yes

☐ No

☐ Indifferent

Would you look forward to using a One-On-One receiver at the next golf tournament you attend?

☒ Yes

☐ No

If you could add one thing or make one comment about our product or broadcast, what would that be?

Name J. Weeks

Address 15445 Melville Dr

City Miami State/Zip FL 33170

Thank you for your comments.

Did you enjoy today's broadcast?

☒ Very much

☒ It was okay

☐ Didn't like it at all

Do you feel more informed about the sponsors and their products who brought you today's broadcast?

☒ Yes

☐ No

☐ Indifferent

Would you look forward to using a One-On-One receiver at the next golf tournament you attend?

☒ Yes

☐ No

If you could add one thing or make one comment about our product or broadcast, what would that be?

Name DAVID Goller

Address 814 98 St

City MARATHON State/Zip 33657

Thank you for your comments.

We hope you have enjoyed today's broadcast from the One-On-One Sports network. This *personal audio program* for racing fans is a unique and innovative new concept being tried out for the very first time here at Churchill Downs.

We would sincerely appreciate it if you could take just a minute to answer the following questions so that we may add your opinion and thoughts to our own assessment of this communications experiment.

1. Did you enjoy today's One-On-One Sports broadcast?

☒ Yes ☐ No

Comment _____

2. If you checked off "yes", kindly mark the appropriate box or boxes of the portions of the program you enjoyed most.

- ☒ The review of past performances in the Racing Form
- ☒ The Budweiser preview
- ☒ The comments about how the horses "look" just before they load into the starting gate
- ☐ Being able to clearly hear Mike Battaglia's call of the race
- ☒ The post-race analysis by the One-On-One commentators
- ☐ Jack Barry's daily "interview" with trainers, owners and local racing personalities
- ☐ Bill Doolittle's "Tip of the Day" for new handicappers
- ☐ _____

3. We are considering making this audio program part of the Skye Terrace admissions package for the Spring meet. Please indicate what *incremental charge* you would be willing to pay per person to have this audio program added to the current Skye Terrace package: ☐ \$0 ☐ \$1 ☒ \$2 ☐ \$3

Thank you for your comments. Please sign your name, group and today's date: _____

By Eileen Buehler 11/13/92

Add comment

1) Angie Able
1216 Hobson Ln
Shippensburg Pa
41765

loved the
wanted through 9th Race / hope we are here
for spring meet

We hope you have enjoyed today's broadcast from the One-On-One Sports network. This *personal audio program* for racing fans is a unique and innovative new concept being tried out for the very first time here at Churchill Downs.

We would sincerely appreciate it if you could take just a minute to answer the following questions so that we may add your opinion and thoughts to our own assessment of this communications experiment.

1. Did you enjoy today's One-On-One Sports broadcast?

☒ Yes ☐ No

Comment _____

2. If you checked off "yes", kindly mark the appropriate box or boxes of the portions of the program you enjoyed most.

- ☒ The review of past performances in the Racing Form
- ☒ The Budweiser preview
- ☒ The comments about how the horses "look" just before they load into the starting gate
- ☐ Being able to clearly hear Mike Battaglia's call of the race
- ☒ The post-race analysis by the One-On-One commentators
- ☐ Jack Barry's daily "interview" with trainers, owners and local racing personalities
- ☐ Bill Doolittle's "Tip of the Day" for new handicappers
- ☐ _____

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Thank you for your comments. Please sign your name, group and today's date: _____

Breanne Taylor
Big Train Bureau 11/13/92

Add comment

1) Angie Able
1270 Hickman Ln
Shippensburg Pa
41765

have not been to
wondered through 9th Race / hope we are here
for spring meet

We hope you have enjoyed today's broadcast from the One-On-One Sports network. This *personal audio program* for racing fans is a unique and innovative new concept being tried out for the very first time here at Churchill Downs.

We would sincerely appreciate it if you could take just a minute to answer the following questions so that we may add your opinion and thoughts to our own assessment of this communications experiment.

1. Did you enjoy today's One-On-One Sports broadcast?

☒ Yes ☐ No

Comment VERY INFORMATIVE

2. If you checked off "yes", kindly mark the appropriate box or boxes of the portions of the program you enjoyed most.

- ☒ The review of past performances in the Racing Form
- ☐ The Budweiser preview
- ☐ The comments about how the horses "look" just before they load into the starting gate
- ☒ Being able to clearly hear Mike Battaglia's call of the race
- ☐ The post-race analysis by the One-On-One commentators
- ☐ Jack Barry's daily "interview" with trainers, owners and local racing personalities
- ☐ Bill Doolittle's "Tip of the Day" for new handicappers

☒ Hope to see you in Spring!!!

3. We are considering making this audio program part of the Skye Terrace admissions package for the Spring meet. Please indicate what *incremental charge* you would be willing to pay per person to have this audio program added to the current Skye Terrace package: ☐ \$0 ☐ \$1 ☒ \$2 ☐ \$3

Thank you for your comments. Please sign your name, group and today's date: DON SPADE GULF CREDIT SERVICES, INC.

INT-12

Donald Spade

U.S. Capital Corp.

We hope you have enjoyed today's broadcast from the One-On-One Sports network. This *personal audio program* for racing fans is a unique and innovative new concept being tried out for the very first time here at Churchill Downs.

We would sincerely appreciate it if you could take just a minute to answer the following questions so that we may add your opinion and thoughts to our own assessment of this communications experiment.

1. Did you enjoy today's One-On-One Sports broadcast?

☒ Yes ☐ No

Comment For, found the time between races

2. If you checked off "yes", kindly mark the appropriate box or boxes of the portions of the program you enjoyed most.

☐ The review of past performances in the Racing Form

☒ The Budweiser preview

☒ The comments about how the horses "look" just before they load into the starting gate

☐ Being able to clearly hear Mike Battaglia's call of the race

☐ The post-race analysis by the One-On-One commentators

☐ Jack Barry's daily "interview" with trainers, owners and local racing personalities

☐ Bill Doolittle's "Tip of the Day" for new handicappers

☐

3. We are considering making this audio program part of the Skye Terrace admissions package for the Spring meet. Please indicate what *incremental charge* you would be willing to pay per person to have this audio program added to the current Skye Terrace package: ☒ \$0 ☐ \$1 ☐ \$2 ☐ \$3

.50

Thank you for your comments. Please sign your name, group and today's date: Duke KACAL

11/21/92

(C. W. C. P. A. C.) LIN Club
Union

We hope you have enjoyed today's broadcast from the One-On-One Sports network. This *personal audio program* for racing fans is a unique and innovative new concept being tried out for the very first time here at Churchill Downs.

We would sincerely appreciate it if you could take just a minute to answer the following questions so that we may add your opinion and thoughts to our own assessment of this communications experiment.

1. Did you enjoy today's One-On-One Sports broadcast?

☒ Yes ☐ No

Comment Good Information & INTERESTING

2. If you checked off "yes", kindly mark the appropriate box or boxes of the portions of the program you enjoyed most.

- ☐ The review of past performances in the Racing Form
- ☐ The Budweiser preview
- ☐ The comments about how the horses "look" just before they load into the starting gate
- ☒ Being able to clearly hear Mike Battaglia's call of the race
- ☒ The post-race analysis by the One-On-One commentators
- ☐ Jack Barry's daily "interview" with trainers, owners and local racing personalities
- ☒ Bill Doolittle's "Tip of the Day" for new handicappers
- ☐ _____

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Thank you for your comments. Please sign your name, group and today's date: George Paul

Don Federal Radio Union 11-15-92

Northwestern Mutual Life

We hope you have enjoyed today's broadcast from the One-On-One Sports network. This *personal audio program* for racing fans is a unique and innovative new concept being tried out for the very first time here at Churchill Downs.

We would sincerely appreciate it if you could take just a minute to answer the following questions so that we may add your opinion and thoughts to our own assessment of this communications experiment.

1. Did you enjoy today's One-On-One Sports broadcast?

☒ Yes ☐ No

Comment _____

2. If you checked off "yes", kindly mark the appropriate box or boxes of the portions of the program you enjoyed most.

- ☒ The review of past performances in the Racing Form
- ☒ The Budweiser preview
- ☒ The comments about how the horses "look" just before they load into the starting gate
- ☒ Being able to clearly hear Mike Battaglia's call of the race
- ☒ The post-race analysis by the One-On-One commentators
- ☒ Jack Barry's daily "interview" with trainers, owners and local racing personalities
- ☒ Bill Doolittle's "Tip of the Day" for new handicappers
- ☐ _____

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Thank you for your comments. Please sign your name, group and today's date: _____

Northwestern Mutual Life

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We would sincerely appreciate it if you could take just a minute to answer the following questions so that we may add your opinion and thoughts to our own assessment of this communications experiment.

1. Did you enjoy today's One-On-One Sports broadcast?

☒ Yes ☐ No

Comment Enjoyed very much!!

2. If you checked off "yes", kindly mark the appropriate box or boxes of the portions of the program you enjoyed most.

- ☐ The review of past performances in the Racing Form
- ☐ The Budweiser preview
- ☐ The comments about how the horses "look" just before they load into the starting gate
- ☐ Being able to clearly hear Mike Battaglia's call of the race
- ☐ The post-race analysis by the One-On-One commentators
- ☐ Jack Barry's daily "interview" with trainers, owners and local racing personalities
- ☐ Bill Doolittle's "Tip of the Day" for new handicappers
- ☐ _____

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Thank you for your comments. Please sign your name, group and today's date: Ray Ambrose 11-15-72

Consistent Thoroughbred

Ray Ambrose

Consistent Thoroughbred

We hope you have enjoyed today's broadcast from the One-On-One Sports network. This *personal audio program* for racing fans is a unique and innovative new concept being tried out for the very first time here at Churchill Downs.

We would sincerely appreciate it if you could take just a minute to answer the following questions so that we may add your opinion and thoughts to our own assessment of this communications experiment.

1. Did you enjoy today's One-On-One Sports broadcast?

☒ Yes ☐ No

Comment _____

2. If you checked off "yes", kindly mark the appropriate box or boxes of the portions of the program you enjoyed most.

- ☒ The review of past performances in the Racing Form
- ☒ The Budweiser preview
- ☐ The comments about how the horses "look" just before they load into the starting gate
- ☒ Being able to clearly hear Mike Battaglia's call of the race
- ☐ The post-race analysis by the One-On-One commentators
- ☐ Jack Barry's daily "interview" with trainers, owners and local racing personalities
- ☐ Bill Doolittle's "Tip of the Day" for new handicappers
- ☐ _____

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Thank you for your comments. Please sign your name, group and today's date: Jack Skidmore

FT Knox American Society Military Compound

JACK Skidmore

FT Knox American Society Military
Compound

(James Williams)

We hope you have enjoyed today's broadcast from the One-On-One Sports network. This *personal audio program* for racing fans is a unique and innovative new concept being tried out for the very first time here at Churchill Downs.

We would sincerely appreciate it if you could take just a minute to answer the following questions so that we may add your opinion and thoughts to our own assessment of this communications experiment.

1. Did you enjoy today's One-On-One Sports broadcast?

☒ Yes ☐ No

Comment Very helpful.

2. If you checked off "yes", kindly mark the appropriate box or boxes of the portions of the program you enjoyed most.

- ☒ The review of past performances in the Racing Form
- ☐ The Budweiser preview
- ☐ The comments about how the horses "look" just before they load into the starting gate
- ☒ Being able to clearly hear Mike Battaglia's call of the race
- ☐ The post-race analysis by the One-On-One commentators
- ☐ Jack Barry's daily "interview" with trainers, owners and local racing personalities
- ☐ Bill Doolittle's "Tip of the Day" for new handicappers
- ☐

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Thank you for your comments. Please sign your name, group and today's date:

James Williams
John Conti Coffee Co.
11-15-92

Add comment (from John Conti)

James Williams
278 4th Avenue
Louisville, Ky 40202

1st Time to Churchill Downs but
even so the program helped in
the whole way loved it.

Jim Crawford

716

We hope you have enjoyed today's broadcast from the One-On-One Sports network. This *personal audio program* for racing fans is a unique and innovative new concept being tried out for the very first time here at Churchill Downs.

We would sincerely appreciate it if you could take just a minute to answer the following questions so that we may hold your opinion and thoughts to our own assessment of this communications experiment.

Did you enjoy today's One-On-One Sports broadcast?

☒ Yes ☐ No

Comment Very informative

If you checked off "yes", kindly mark the appropriate box or boxes of the portions of the program you enjoyed most.

- ☒ The review of past performances in the Racing Form
- ☒ The Budweiser preview
- ☒ The comments about how the horses "look" just before they load into the starting gate
- ☒ Being able to clearly hear Mike Battaglia's call of the race
- ☒ The post-race analysis by the One-On-One commentators
- ☒ Jack Barry's daily "interview" with trainers, owners and local racing personalities
- ☒ Bill Doolittle's "Tip of the Day" for new handicappers

We are considering making this audio program part of the Skye Terrace admissions package for the Spring meet. Please indicate what *incremental charge* you would be willing to pay per person to have this audio program added to the current Skye Terrace package: ☐ \$0 ☒ \$1 ☐ \$2 ☐ \$3

Thank you for your comments. Please sign your name, group and today's date: Jim Crawford S.W.H. Supplix

11/22/92

Karen or Gretchen Marcum

We hope you have enjoyed today's broadcast from the One-On-One Sports network. This *personal audio program* for racing fans is a unique and innovative new concept being tried out for the very first time here at Churchill Downs.

We would sincerely appreciate it if you could take just a minute to answer the following questions so that we may add your opinion and thoughts to our own assessment of this communications experiment.

1. Did you enjoy today's One-On-One Sports broadcast?

☒ Yes ☐ No

Comment _____

2. If you checked off "yes", kindly mark the appropriate box or boxes of the portions of the program you enjoyed most.

- ☒ The review of past performances in the Racing Form
- ☒ The Budweiser preview
- ☒ The comments about how the horses "look" just before they load into the starting gate
- ☒ Being able to clearly hear Mike Battaglia's call of the race
- ☒ The post-race analysis by the One-On-One commentators
- ☐ Jack Barry's daily "interview" with trainers, owners and local racing personalities
- ☐ Bill Doolittle's "Tip of the Day" for new handicappers
- ☐ _____

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Thank you for your comments. Please sign your name, group and today's date: _____

Karen Marcum
C/O Gretchen Marcum

We hope you have enjoyed today's broadcast from the One-On-One Sports network. This *personal audio program* for racing fans is a unique and innovative new concept being tried out for the very first time here at Churchill Downs.

We would sincerely appreciate it if you could take just a minute to answer the following questions so that we may add your opinion and thoughts to our own assessment of this communications experiment.

1. Did you enjoy today's One-On-One Sports broadcast?

☒ Yes ☐ No

Comment VERY USGFCU, AND 15708, 14710, 5

2. If you checked off "yes", kindly mark the appropriate box or boxes of the portions of the program you enjoyed most.

- ☐ The review of past performances in the Racing Form
- ☐ The Budweiser preview
- ☐ The comments about how the horses "look" just before they load into the starting gate
- ☐ Being able to clearly hear Mike Battaglia's call of the race
- ☐ The post-race analysis by the One-On-One commentators
- ☐ Jack Barry's daily "interview" with trainers, owners and local racing personalities
- ☒ Bill Doolittle's "Tip of the Day" for new handicappers
- ☐ _____

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Thank you for your comments. Please sign your name, group and today's date: 11/15/10

26-111 (Hampden & Co. 11/15/10)

Bowling Green/Warren County
Chamber of Commerce

Kentucky Chamber of Comm.

We hope you have enjoyed today's broadcast from the One-On-One Sports network. This *personal audio program* for racing fans is a unique and innovative new concept being tried out for the very first time here at Churchill Downs.

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1. Did you enjoy today's One-On-One Sports broadcast?

☒ Yes ☐ No

Comment _____

2. If you checked off "yes", kindly mark the appropriate box or boxes of the portions of the program you enjoyed most.

- ☒ The review of past performances in the Racing Form
- ☐ The Budweiser preview
- ☐ The comments about how the horses "look" just before they load into the starting gate
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Thank you for your comments. Please sign your name, group and today's date: _____

The Kentucky Handicapper
by Chamber of Comm.

City of Brownsboro Farm.

We hope you have enjoyed today's broadcast from the One-On-One Sports network. This *personal audio program* for racing fans is a unique and innovative new concept being tried out for the very first time here at Churchill Downs.

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1. Did you enjoy today's One-On-One Sports broadcast?

☒ Yes ☐ No

Comment _____

2. If you checked off "yes", kindly mark the appropriate box or boxes of the portions of the program you enjoyed most.

- ☐ The review of past performances in the Racing Form
- ☐ The Budweiser preview
- ☒ The comments about how the horses "look" just before they load into the starting gate
- ☒ Being able to clearly hear Mike Battaglia's call of the race
- ☒ The post-race analysis by the One-On-One commentators
- ☐ Jack Barry's daily "interview" with trainers, owners and local racing personalities
- ☐ Bill Doolittle's "Tip of the Day" for new handicappers
- ☐ _____

3. We are considering making this audio program part of the Skye Terrace admissions package for the Spring meet. Please indicate what *incremental charge* you would be willing to pay per person to have this audio program added to the current Skye Terrace package: ☐ \$0 ☒ \$1 ☐ \$2 ☐ \$3

Thank you for your comments. Please sign your name, group and today's date: _____

City of Brownsboro Farm - 11-14-92

Yancy Systems

We hope you have enjoyed today's broadcast from the One-On-One Sports network. This *personal audio program* for racing fans is a unique and innovative new concept being tried out for the very first time here at Churchill Downs.

We would sincerely appreciate it if you could take just a minute to answer the following questions so that we may add your opinion and thoughts to our own assessment of this communications experiment.

1. Did you enjoy today's One-On-One Sports broadcast?

☒ Yes ☐ No

Comment particularly like explanation of terms

2. If you checked off "yes", kindly mark the appropriate box or boxes of the portions of the program you enjoyed most.

- ☒ The review of past performances in the Racing Form
- ☐ The Budweiser preview
- ☐ The comments about how the horses "look" just before they load into the starting gate
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Thank you for your comments. Please sign your name, group and today's date: 11-12-92

Yancy Systems

Michael McFee
Yancy Systems